## Z E A L



## **PRESERVATION**

Honors the ZEAL to preserve and protect the environment and its inhabitants, to ultimately safeguard the world's beauty today, and 100 years from now.

Nature has the incredible ability to regenerate itself. Take a flower, and another will flourish. She transforms her beauty from tearing down to building up, constantly balance. Zeal and the truly commitment to search the equilibrium which guarantees the future generations would enjoy our gorgeous planet is a must. Protecting the environment and natural resources is a priority to ensure forthcoming decades.

Values such as knowledge, perceptiveness, empathy, preservation and sustainability enforce humans to care the environment, to defend the wonders of nature.

PRESERVATION series features a line of primary colors nourished from nature, with small grain and mirrored flecking, inspired in the idea of safeguarding the tiny elements, because altogether they conform a spectacular whole.



